

26-27 MARCH 2025

Prosperity through Diversity

# CAPITALISATION WORKSHOP

Boosting Knowledge  
and Competitiveness  
in the Danube Region

## SReST

Socially Responsible Slow Food  
Tourism in the Danube Region

### 3.3: Socio-economic development through heritage, culture and tourism

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Interreg  
Danube Region



Co-funded by  
the European Union



# Project Basic Information

*9 Project partners , (originally 10)*

*7 Countries - Slovenia, Slovakia, Croatia, Hungary, Bosna & Hercegovina, Serbia, Montenegro*

***LP: Občina Postojna, Slovenia***

*University of Economics in Bratislava (SK)*

*Nativa, Institute for Sustainable Growth (SI)*

*Municipal community Dubašnica d.o.o (HR)*

*Hajdú-Bihar County Government (HU)*

*Sarajevo Economic Region Development Agency (BiH)*

*Tourism organization of Western Serbia (RS)*

*Association of Citizens "Vedrina Polimlja,, (RS)*

*NGO Kisele vode (ME)*

# Project Main Objectives

The Socially Responsible Slow Food Tourism (SReST) project aims to enhance the Danube region's agrobiodiversity and food heritage in a socially responsible way.

The project specific objectives include:

- Refining the "**slow food**" **tourism model** to valorize gastronomic heritage and involve **vulnerable groups**.
- Developing and testing **scalable tools** to create innovative tourism offerings that respect cultural authenticity and benefit local communities.
- Evaluating pilot initiatives and **transferring successful solutions** through a virtual ecosystem to support knowledge exchange and policy engagement.

The project promotes sustainable tourism, strengthens local agricultural value chains, preserves cultural diversity, and incorporates educational programs on "slow food" tourism.

# Project Main Objectives

To test the solutions project will develop and conduct the 6 pilot actions:

1. Tourism itineraries valorising food heritage,
2. Curriculum on slow food tourism practices for educational purposes,
3. Young chefs with disabilities working with agrobiodiversity assets,
4. Engagement of immigrant community in slow food tourism,
5. Solving unemployment of vulnerable groups by slow food tourism,
6. Rural youth & elderly in depopulated areas.

# Project Expected Results

Based on the results of pilot testing, the project will develop **6 solutions** addressing previously mentioned challenges.

Solutions will be then facilitated through SReST knowledge and innovation ecosystem platform in order increase of institutional capacity in terms of valorisation of agrobiodiversity and food heritage and in socially responsible slow food tourism. (35)

# Project Cooperations/Synergies

*Project cooperations and synergies are anticipated and welcome!*

Peer-Review meetings are planned for Q1&Q2 2026 to exchange learnings on the topics of socially responsible slow food tourism.

Attendance at EUSDR events ( Hello! 😊 )

# Conclusion and Possibilities for Future Cooperation (Offers/Needs)

- We have noticed projects that are involved in Circular Economy – Resource management is also a factor in SReST in terms of sustainable tourism & sustainable farming practices.
- Green-Tex and TEX-DAN projects work with textile and fashion circularity; „Slow Fashion“ is one of the secondary topics in development of SReST curriculum (Sustainable business planning; Sustainability in Tourism)
- HARMONMISSIONS projects – Focus on adaptation to climate change, that is strongly relevant for sustainable tourism, farming practices and agrobiodiversity.

# Contact details

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